

PRIVACY POLICY

Last Updated: Dec 28, 2024

At **SONI HOMEOPATHY & WELLNESS CENTER** (operating under the brand name **Homeofy**), we are committed to protecting your privacy. This Privacy Policy (“Policy”) describes how we collect, use, store, and disclose your personal information when you use our website and related services (collectively, the “Services”).

By using our Services, you consent to the collection and use of your information in accordance with this Policy. If you do not agree, please discontinue using our Services.

1. Information We Collect

1.1 Personal Information

- **Contact Details:** Name, phone number, email address, etc.
- **Medical Information:** Health history, symptoms, and any other information you provide during consultation.

1.2 Automatically Collected Information

We may automatically collect certain information when you use our website, such as your IP address, browser type, access times, and pages viewed. This helps us improve user experience and diagnose technical issues.

2. How We Use Your Information

2.1 Provision of Services

We use the information you provide to:

- Facilitate online homeopathy and wellness consultations
- Respond to your inquiries or appointment requests

2.2 Improvement and Personalization

We may use aggregate information to improve our Services, develop new features, or personalize the user experience.

2.3 Communication

We may send you emails or messages about our Services, updates, promotions, and offers. You can opt out of receiving promotional communications at any time by clicking the “unsubscribe” link or contacting us directly.

2.4 Legal Compliance

We may disclose your information to comply with applicable legal obligations, or when we

believe in good faith that disclosure is necessary to protect our rights, your safety, or the safety of others.

3. Cookies and Tracking Technologies

We use “cookies” and similar technologies to enhance your experience and analyze website traffic. You can control the use of cookies at your browser level. If you choose to disable cookies, some features of our website may not function properly.

4. Information Sharing and Disclosure

4.1 Third-Party Service Providers

We may share your information with third-party service providers (e.g., payment processors like Razorpay) who help us operate our business. These parties are authorized to use your information only as necessary to provide services to us.

4.2 Business Transfers

In the event of a merger, acquisition, reorganization, or sale of assets, your information may be transferred as part of that transaction. You will be notified via email or prominent notice on our website of any change in ownership.

4.3 Legal Requirements

We may disclose your information when required by law, or if we believe in good faith that such disclosure is necessary to protect our rights, ensure user safety, or respond to lawful requests by public authorities.

5. Data Security

We implement reasonable technical and organizational measures to protect your personal information against unauthorized access, alteration, or destruction. However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

6. Retention of Data

We retain your personal information only as long as necessary to fulfill the purposes for which it was collected, or as required under applicable laws (e.g., medical record-keeping requirements).

7. Children’s Privacy

Our Services are not intended for children under the age of 18 without parental or guardian consent. If you believe we have unintentionally collected information from a child under 18, please contact us so we can delete such information.

8. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access your personal information
- Request correction or deletion of your data
- Restrict or object to certain data processing activities
- Withdraw any consent you have previously given

To exercise these rights, please contact us using the details provided below.

9. Changes to This Privacy Policy

We may update this Policy periodically. If we make significant changes, we will notify you by revising the “Last Updated” date at the top of this Policy. Your continued use of the Services after any changes indicates your acceptance of the updated Policy.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Email: drkavitasoni28@gmail.com

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